

Opinions

Two wrongs do make a right

GLBA vs. Sen. Musella upholds agendas and due process



CHRIS MULICK
Managing Editor

The announcement that Bill 25-11 has been ruled unconstitutional at the ASWSU Senate meeting Wednesday night should remind us of one crucial fact regarding American government: Democracy was never intended to be efficient or serve to shield the public from legislators who use

appointment for each committee and there is rarely any substantive discussion. Candidates don't reveal much more than their name, let alone any detail of their vision for the committee.

Musella moved to clear the room for the same reason he filed the grievance. Because he can.

Finally, the Senate is experiencing deadlock. In so many ways, the processes established to make changes are not conducive to efficiency, and they are not intended to be. But because few issues are discussed in the Senate where there is significant opposition, the fate of most legislation is usually decided fairly easily.

(Musella) is everything former three-term Sen. Hank Wirtz was and hoped to be, minus the experience and the periodic immaturity, and is fully capable of throwing a political tantrum.

This does not necessarily justify Musella's action, however. Constituents who support GLBA have every right to be angry with him and probably should be. Sure, his intent was to encourage groups to correctly fill out their applications for committee status, but don't say there isn't a little bit of political motive behind Musella's action.

On the other side of the coin, however, GLBA Director Bobbi Bonace has accused Musella of allowing his personal beliefs to affect his actions as a senator and she's absolutely right.

But she is wrong in suggesting this is a bad quality. No senator is elected because he or she doesn't have an opinion.

In this case, both Bonace and Musella are wrong. Sure, slap the latter on the hand for playing politics as (un?)usual, but Bonace is at fault as well.

The irony is all this "wrongdoing" is exactly what we've been waiting for. People doing what they have to do to advance their agendas.

And more importantly, the appearance of checks and balances.

Chris Mulick will return your call if you leave a message at 335-2764.

Pornographic reference in Pizza Pipeline ad shows poor advertising



JOCELYN SILVA
Commentary

Once again, the advertising department at The Daily Evergreen has shown a blatant disregard for women at WSU and in the surrounding community.

The Pizza Pipeline ad which ran on page three of Wednesday's paper was inappropriate and, when taken as an entire piece of work, extremely demeaning to hard-working homemakers and wives, as well as to women and men in general.

The ad, which depicted a man who was unhappy with his wife's cooking and planned to pick up pizza and a pornographic movie on the way home from work, was the brain child of The Evergreen graphics department. The ad was approved by a Pizza Pipeline employee, but like many busy clients, the ad was given only a cursory glance.

Pizza Pipeline has given tremendous freedom to the graphics department in coming up with creative ads, trusting them to present their enterprise in a favorable light.

Their trust was broken.

While the Pizza Pipeline employee should have checked the ad more thoroughly, the final approval of any piece is ultimately the responsibility of the advertising director, Al Donnelly. It is also the responsibility of the graphics department to come up with ads that do not offend people in our community.

Work which offends people is simply bad advertising.

There is obviously a lack of professionalism and propriety in any department that uses the stereotypical humiliation of women in promoting goods and services. This ad even goes further by stereotypically humiliating men as well.

There are plenty of men and women who bring home pizza and a movie in order to relieve their spouses from the daily chore of cooking dinner and to provide entertainment for the entire family.

The Pizza Pipeline ad suggested men are routinely dissatisfied with their wives' cooking and implies problems within the fictional marriage.

These values are not good business nor good advertising.

The printing of this ad has uncovered flaws in the system the advertising department uses for developing ads and obtaining approval from clients. Donnelly agrees, and has already taken steps to rectify the problem, he said.

But the problem is more than the process involved.

An individual made up the ad, and it was approved to run. Somebody should have stood up and firmly rejected the ad. Not to have done so indicates a severe lack of awareness within the department and the inability for people to take initiative.

It is certain the amount of negative response to the ad will improve the awareness of the entire Evergreen staff and encourage more individuals to take initiative when something seems amiss.

It's a shame another ad was needed as previously insulting ads should have been enough to prevent this from happening.

Jocelyn Silva will return your call if you leave message at 335-2764.

Exciting game despite one-point overtime Cougar loss

Editor,

Hats off to the Washington State Cougars and the Suns of Townsville, Australia for providing fans with yet another exciting basketball game on the Palouse. While the Cougs may not have played to their full potential in the one-point overtime loss, the Suns knew prior to tip-off that they couldn't lose. That's right, they had the Queen on their side.

As they stood poised to hum quietly along during the Australian national anthem, their faces revealed

a state of restrained amusement as the first few notes of "God Save the Queen" rang out. Most fans probably didn't even notice. However, for this Australian living in Pullman who appreciates the opportunity to see her fellow countrymen in action, it was disappointing.

For the second time in two weeks, WSU has stumbled and spilled coffee on its guests. Last week, severe technical difficulties hampered a presentation by world-renowned ebola expert Dr. Karl Johnson. This time,

the Australian players and coaches were insulted with the wrong tune. Several resources on campus (the starting point guard for the Cougar women, for one) could have revealed the title of the Australian national anthem. I know the tape exists. I proudly sang along to "Advance Australia Fair" a few years ago when the Cougars hosted the Canberra Cannons in exhibition hoops. Come on, WSU, get it together. It's embarrassing.

Cathy Fraser

Opinions policy

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The views expressed in all other columns are those of the individual authors and are not necessarily those of The Daily Evergreen, its staff, management, advertisers, or the WSU Board of Regents.

Letters to the editor can be mailed to Murrow Communication Center Room 113, and should be typed and double spaced. All letters will be considered for publication but those that are 200 words or less will be preferred.

A name, signature and phone number must accompany letters. The Daily Evergreen reserves the right to edit for space, libel, obscene material and clarity.

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Totally '80s

Booming Fads: Ernest Ford
Music: "Purple Rain"
TV/Movie: "M.A.S.H."
Sports: Carl Lewis

Doonesbury

BY GARRY TRUDEAU

YOU'RE ON THE AIR, CALLER!

YEAH, I HAVE A QUESTION FOR NEIL.

FIRE AWAY!

NEIL, ARE YOU AFRAID OF PEOPLE FINDING OUT YOU'RE GAY?

THE REASON I ASK IS THAT YOU'RE OBVIOUSLY TRYING TO DISGUISE YOUR VOICE. IT SOUNDS FORCED AND PHONY.

UM... NO, I JUST HAVE A COLD.

IT'S TRUE. HE LOOKS TERRIBLE.